

About AssureBuy...

Organized in 1994, AssureBuy is one of the industry's most mature providers of payment gateway and web-based order management services, including risk management and fraud prevention, tax and shipping calculations, e-mail messaging and real-time processing of credit cards, debit cards, purchasing cards and electronic checks (EFT transactions).

As an innovative pioneer in the field of electronic payments, AssureBuy has developed a robust payment gateway that provides up to **six times more fraud protection** and consistently processes transactions **2 to 3 times faster** than other providers. This proven, flexible and reliable technology has processed **tens of millions of transactions** representing **billions in sales** for its customers, which include Sun Microsystems, GE Capital, Boise Office Solutions, United Parcel Service, Equifax, United Way, Gannett Publishing, and Easter Seals.

AssureBuy is an authorized **Microsoft Business Solutions Provider** and a **Certified Payment Gateway** with First Data Corporation, Paymentech, Vital and other payment processing networks.

Contact us right away to learn how your business can begin profiting from the unique, industry leading, **View'n Pay™** approach to moving your invoicing and payments on-line.



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Learn About A Revolutionary And Easy Way To Cut Your Company's Billing Expenses By 50% to 70%

*Uncover the Hidden Profits in
Your Billing Department*



 **View'n Pay™**

A Paper Invoice Can Cost You An Average Of \$14.37 ... Or More

Everyone sends out invoices but rarely thinks about what is involved or how much it costs. In these very competitive times, the search for **more profits** will come from **moving cash faster** and **reducing capital** requirements. There are hidden **profits** in your company's **Billing Department**.



Here are the results of a Gartner Group study conducted in October 2003:

• Invoice Data Preparation	\$2.10
• Printing & Mailing The Envelope	\$3.00
• Postage	\$0.37
• Reminder Call	\$5.00
• Process the Payment	\$3.90

View'n Pay™ On-Line Invoicing & Payment Can Save You From \$7 To \$10 Per Invoice

On-Line Invoicing is **growing dynamically** and will increase by **620%** over the next five years! Moving your invoices and payments to **View'n Pay™** is an **easy and fast** process. Businesses looking for a competitive edge are spending huge sums on CRM. By implementing View'n Pay™ your customer service levels will improve dramatically without spending more money.

When you move your invoices on-line with **View'n Pay™**, here's what happens:

- *Invoice Data Is Automatically Uploaded to View'n Pay™*
- *Paper Processing is Eliminated*
- *Postage Is Eliminated*
- *Customers can Review their Accounts On-Line 24x7*
- *Check Handling Is Eliminated*

It is vitally important that your On-Line Invoicing and Payment system also has the capability to seamlessly integrate with your existing systems. **View'n Pay™** has been designed with an architecture that assures a **smooth** and **easy installation** leading to a **fast ROI**. This rapid installation will enable you to place a greater emphasis on marketing to your customers, leading to accelerated customer adoption of your On-Line Invoicing and Payment service and its resulting cost-savings.

In Fact, Look At These Numbers And The Savings You Could Generate

ROI Calculator

Invoices/ Month	Savings/Month (\$7/Invoice)	Potential Annual Savings
500	\$3,500	\$42,000
1,000	\$7,000	\$84,000
5,000	\$35,000	\$420,000
20,000	\$140,000	\$1,680,000
50,000	\$350,000	\$4,200,000

But When You're Looking At On-Line Invoicing & Payment There Are Lots Of Pitfalls You Need To Watch Out For

Frankly, it's not too difficult to move paper invoicing to On-Line presentment, there are a number of companies that can do that. It takes, however, a unique product and a company with many years of **payment processing experience** to integrate all the many parts of the system and solve problems such as:

- *Promoting the Critical area of Customer Adoption*
- *Provide an Integrated Non-3rd party Payment Processing System*
- *Be able to Install the System Within Days of Approval*
- *Compliance with Complex Annual Federal Security Audit Requirements*

At AssureBuy we do all these things but you need to find out how On-Line Invoicing and Payment works before you decide who can help you get these impressive savings. To learn how your business can **profit** from the continuing **on-line invoicing revolution**, send for our **FREE Report "On-Line Invoicing: The 10 Most Common Pitfalls and How to Avoid Them"**.

Call **800-684-4621** today for your **FREE Report** or to reserve your **FREE View'n Pay™** on-line demonstration from the comfort of your own office.