



**ASSUREBUY**

| trust. pay. prove.

**AssureBuy, Inc. provides businesses with real-time payment processing, risk management and digital proof services.**

Businesses of all types and sizes turn to AssureBuy for robust, real-time payment processing services. These services include a payment gateway and provide much more. The AssureBuy solution is a consolidated, pre-integrated and complete online payment solution.

**A S S U R E B U Y**

**P A Y M E N T S E R V I C E S**

### **Real-Time Payment Processing**

AssureBuy allows businesses to accept and process all of the major payment types (including multi-currency) for online transactions:

- Credit card • Debit card • Corporate purchase card
- ACH • eCheck • PO/invoice

### **Risk Management**

AssureBuy's proprietary fraud detection system provides a proven method for deterring online fraud. Since each business experiences fraud in a different way, the system allows the business to customize the fraud filters to meet their specific needs through a browser-based interface.



## Web-Based Order Management

AssureBuy's browser-based administration system allows businesses to manage every aspect of the eCommerce transaction – anytime, anywhere. Unlike other payment processors, AssureBuy shows the complete invoice, with bill to, ship to, line items, price, quantity, shipping amount, sales tax, customer number, and all payment data, such as credits and re-submits.

## Online Order Preparation

In addition to detailed online order capture, businesses can also outsource shipping or tax table maintenance for their eCommerce system. AssureBuy provides three different ways to calculate tax and shipping. By outsourcing the tax and shipping to AssureBuy, the business' IT and financial staff is freed to focus on more strategic business processes.

### *For tax calculations, the business can:*

- Utilize AssureBuy's enterprise tax system. AssureBuy maintains all tax tables for all product categories and taxing authorities within the U.S.
- Supply a tax table that is hosted within the AssureBuy payment engine. The business maintains this table via a web-based administration system.
- Provide a tax amount to AssureBuy for each order, which is added to the total purchase amount and processed.

### *For shipping calculations, the business can:*

- Utilize AssureBuy's connection to UPS, FedEx and USPS for real-time shipping calculations.
- Supply a shipping table that is hosted within the AssureBuy payment engine. The business maintains this table via a web-based administration system.

- Provide a shipping amount to AssureBuy for each order, which is added to the total purchase amount and processed.

## Remote Integration Services

For businesses that run separate financial, fulfillment and customer service systems, AssureBuy can post electronic information to those systems in real-time or in batch. Businesses can use AssureBuy to post information to most major third-party financial and enterprise systems. AssureBuy is a Microsoft Great Plains Solution Development Partner, and is integrated to Great Plains sales order processing, invoicing and receivables.

## Data Security

Sensitive order and financial data is passed over an SSL secured connection. Encrypted data is stored on secure firewall-protected servers, and co-located in a facility with state-of-the-art physical and digital security operated by Exodus, a Cable & Wireless service.

## AssureBuy: The Experienced Solution

*Organized in 1994, AssureBuy has earned the long-term confidence of its customers. The company is now processing over 3.5 million transactions annually with a dollar value of approximately \$500 million. AssureBuy is a Microsoft Great Plains Business Solutions Development Partner and a certified payment gateway with First Data Corporation. Partnerships are in place with UPS, Bottomline Technologies, TaxWare, Authentify and Exodus, a Cable & Wireless service.*